



# A Quick Guide to Chroma's Brands

## Description

## Features

## Use

(Please refer to relevant literature for full instructions.)

### *Chromacryl*® Chromacryl Students' Acrylic

An acrylic paint for student's applications in art at school. Based on the warm/cool color mixing system, this acrylic paint offers limitless possibilities and applications. Combined with a range of mediums, it provides a versatility of classroom uses including silk screen printing, fabric painting, collage, etc. Not recommended for children under age 14.

- 25 vibrant colors that dry to a water-resistant, satin finish
- Dry quickly
- Non-toxic
- Water-based
- Non-lightfast
- Compatible with Chromacryl mediums

School classroom application. Painting on paper, cardboard, canvas, canvas board, wood, glass etc. Combined with mediums for collage and mixed media.

### *Chromacryl* **ACRYLIC ESSENTIALS Chromacryl Acrylic Essentials School Acrylic**

Chromacryl Acrylic Essentials has an indispensable color range for your art room offering the best value, best quality school acrylic in its price range. Primarily developed for middle school use, it is the acrylic replacement for tempera in the classroom.

- 20 vibrant colors that dry to a water-resistant, rich, low-gloss finish
- Fast drying and flexible
- Non-toxic
- Water-based
- Rich, creamy consistency
- Non-lightfast

School classroom application. Painting on paper, cardboard, canvas, canvas board, wood, glass etc. Useful for block printing, screen printing, textile painting etc.

### **MOLTENMETALS** **Metallic Acrylic Chroma Molten Metals Metallic Acrylic**

Flexible, water resistant, metallic acrylic paint colors for artist and student. Not recommended for children under age 14.

- 6 luminous, metallic colors that dry to a brilliant, silky finish
- Dry quickly
- Non-toxic
- Water-based
- Non-lightfast

Painting on paper, cardboard, canvas, canvas board, wood, glass, etc. Can be used alone as a palette color or mixed with other acrylic colors to create dramatic iridescent effects.



### **Chroma Glitter Paint**

Vivid, washable paint with glitter mixed throughout. Ideal for young children over age 4.

- 8 sparkling colors
- Dry quickly
- Non-toxic
- Water-based
- Non-lightfast
- Clean up with soap and water

Add glitz, glamour and sparking effects to posters, banners, holiday projects, window decorations, crafts and more.



### **A2 Lightfast Heavy Body Acrylics**

An acrylic paint range designed for tertiary art students allowing them to develop their painting skills. Has the same consistency and handling properties as Atelier Interactive Artists' Acrylics. Not recommended for children under age 14.

- 23 strongly pigmented colors
- Water-based, non-toxic
- Dries to a low-gloss sheen
- Compatible with A2 and Atelier Mediums
- Lightfast

Full strength, diluted with water or mixed with A>2 Mediums or Atelier Mediums. Designed for learning paint handling techniques. Can be used on paper or any properly gessoed surface.



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### Atelier Interactive Professional Artists' Acrylics

Professional artists' acrylics in 75 creamy, impasto colors formulated with the highest quality pigments. New patented formula designed to remain workable when kept moist. Not recommended for children under age 14.

- 7 professional quality colors in set
- Lightfast pigments
- Compatible with Atelier ground preparations and mediums

Full strength, diluted with water or mixed with Atelier Mediums. Suits all painting surfaces including canvas, canvas board, paper and Belgian linen.



### Chroma's Jo Sonja Artists' Colors

Artists' flow formula acrylic colors plus a range of mediums that enables the colors to be used on virtually any surface and in many different techniques. Not recommended for children under age 14.

- Dries to a velvet matte finish resembling gouache
- Superbly lightfast
- Made from high quality pigments
- Will not chip or crack
- Waterbased

Decorative/Folk Art and Fine Art techniques on wood, MDF, tin, paper, card, canvas, glass, tiles, cloth, terracotta, etc. Ideal for those concerned about the longevity of their work.



### Black Gesso

Quick drying, flexible ground designed to provide tooth for paint adhesions. Not recommended for children under age 14.

- Opaque black gesso provide dramatic background for unique painting effects.

Ideal for preparing canvas, cardboard, illustration board, paper and wood prior to painting.

## What To Use...

	Surface									Techniques													
	Canvas	Fabric	Glass/Tile	Leather	MDF	Paper/Card	Terracotta	Tin	Wood	Antiquing	Faux Finishes	Floating/Blending	Frottage	Glazing	Gold Leafing	Image Transfer	Photo Tinting	Special Effects	Stencilling	Strokework/Line work	Surface Preparation	Textural Effects	
<b>Paint</b>																							
Chromacryl Students' Acrylics	◆	▲		◇	◇	✓	◇	◇	◇	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✳	
Chromacryl Acrylic Essentials	◆	▲		◇	◇	✓	◇	◇	◇	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✳	
Chroma Molten Metals	◆				◇	✓	◇	◇	◇	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓	✳	
Chroma Glitter Paint					◇	✓	◇	◇	◇								✓	✓			✓		
A>2 Lightfast Heavy Body Acrylics	◆	▲			◇	✓	◇	◇	◇	✓	✓	✓	✓	✓			✓	✓	✓	✓		✳	
Atelier Interactive Professional Artists' Acrylics	◆				◇	✓	◇	◇	◇	✓	✓	✓	✓	✓			✓	✓	✓	✓		✳	
Chroma's Jo Sonja Potting Shed Collection	◆	▲	◇	◇	◇	✓	◇	◇	◇	✓	✓	✓	✓	✓			✓	✓	✓	✓		✳	
<b>Mediums &amp; Ancillary Products</b>																							
Chromacryl Textile Medium	✓	✓		✓																			
Chromacryl Texture Paste	✓				✓	✓			✓						✓		✓	✓		✓	✓		
Chroma Black Gesso	✓		✓		✓	✓	✓		✓												✓		

◆ Prime surface with gesso first ▲ Use with Textile Medium ◇ Use with glass & tile medium for permanency  
 ◇ Surface should be sealed first ✳ Use with Texture Paste

# Chromacryl® STUDENTS' ACRYLIC

## Chromacryl Students' Acrylic

A fast drying, water-based acrylic paint that offers limitless possibilities and applications in the art classroom, around the home, or even at the office. Chromacryl's new thicker formula allows students to develop varied and sophisticated adult painting techniques because it has the body and consistency of an artists' acrylic. Chromacryl is non-toxic, has superb paint coverage, a high percentage of non-lightfast pigment and good water solubility.



Chromacryl comes in 25 vibrant colors and is available in 500ml bottles, 1/2 gallon bottles and sets.

Color Name	Pint	1/2 Gal
Black	361424	361466
Burnt Sienna	423210	439370
Burnt Umber	423226	424939
Cobalt Blue	361454	361496
Cool Blue	361427	361469
Cool Red	361436	361478
Cool Yellow	361445	361487
Green Deep	361433	361475
Green Light	361442	361484
Magenta	439367	439382
Neon Blue	1439334	-
Neon Green	1439335	-
Neon Orange	1439336	-
Neon Pink	1439337	-
Neon Violet	1439338	-
Neon Yellow	1439339	-
Turquoise	1444002	-
Orange Vermilion	361451	361493
Violet	439358	439373
Warm Blue	361460	361502
Warm Red	361457	361499
Warm Yellow	361448	361490
White	361421	361463
Blockout White	1465473	1465474
Yellow Oxide	361430	361472

## Chromacryl Mediums

Makes painting with Chromacryl even more versatile for students and hobby artists. They are used with acrylic paint to manipulate the consistency and properties of paint for an infinite variety of applications and techniques. Chromacryl mediums are an essential compliment to your painting process.

### Texture Paste



An opaque modelling compound ideal for multiple texturing methods. Can be mixed into Chromacryl paint to create a colored paste or applied directly to a painting surface and overpainted Chromacryl colors once dry. Also useful in collage to adhere heavy objects. Dries to a white, matte finish.

### Textile Medium

Simply add Textile Medium to create a fine fabric printing or painting ink that once "cured" by heat becomes permanent. Allows free-hand painting and block or screen printing on fabrics with wash fast durability.



Product Size	Code
Texture Paste 250ml Jar	402252
Textile Medium 500ml Bottle	1403104

# Chromacryl® STUDENTS' ACRYLIC



**Original COOL Set**  
Contents  
1 x 2L:

Cool Blue  
Cool Yellow  
Cool Red  
White  
Black  
Deep Green



**WARM Set**  
Contents  
1 x 2L:

Warm Blue  
Warm Yellow  
Warm Red  
White  
Black  
Green Light



**SECONDARY Set**  
Contents  
1 x 2L:

Burnt Sienna  
Orange Vermilion  
Magenta  
Burnt Umber  
Cobalt Blue  
Violet

Product	Code
6 Half Gallon Set (COOL)	439385
6 Half Gallon Set (WARM)	1296495
6 Half Gallon Set (SECONDARY)	1296496

## 10 Tube Set

Contents 1 x 75ml:

Cool Blue  
Cool Yellow  
Cool Red  
Warm Blue  
Warm Yellow  
Warm Red  
Yellow Oxide  
Red Oxide  
Black  
White



## 96 Tube Set - 20ml

Contents

12 x 20ml:

Cool Blue  
Cool Yellow  
Cool Red  
Warm Blue  
Warm Yellow  
White  
Black  
Warm Red



## 12 Pint Set

Contents

1 x 500ml:

Cool Blue  
Cool Yellow  
Cool Red  
Green Deep  
Warm Yellow  
Warm Red



Yellow Oxide  
Cobalt Blue  
Red Oxide  
Orange Verm.  
Black  
White

## 6 Primary Pint Set Contents 1 x 500ml:

Cool Red  
Warm Yellow  
Warm Blue  
Brown  
Orange  
Purple

## 6 Bright Pint Set Contents 1 x 500ml:

Violet  
Orange  
Cobalt Blue  
White  
Cool Yellow  
Green Light

Product	Code
10 Tube Set	419056
20 ml - 96 Tube Set	406874
12 Pint Set	419062
Primary 6 Pint Set	1439340
Bright 6 Pint Set	1439373



## SCHOOL ACRYLIC

### Chromacryl Acrylic Essentials

Primarily developed for middle school use, Acrylic Essentials offer teachers the opportunity to use a quality acrylic paint at an economical price. A water-based, non-toxic paint with excellent coverage, a high percentage of pigment and good water solubility. It is flexible, will not flake or become chalky and dries to a brilliant, water resistant silky finish. Can be used with all Chromacryl Mediums.



Chromacryl Acrylic Essentials comes in 20 vibrant colors and is available in 200ml tubes, Pint (500ml) bottles, 1/2 gallon (2L) bottles and sets.

\* New Color

Color Name	200ml Tube	Pint	1/2 Gal
Black	1298813	424794	424806
Burnt Sienna *	1465475	1465482	1465490
Burnt Umber (Brown)	1298814	1401067	424805
Cobalt Blue *	1465476	1465483	1465491
Cool Blue	1298815	424789	424801
Cool Red	1298816	1401066	424797
Cool Yellow	1298817	424787	424799
Green	1298818	424791	424803
Green Deep *	1465478	1465485	1465493
Orange	1298819	1401071	424802
Magenta *	1465477	1465484	1465492
Purple	1298820	1401069	424804
Raw Sienna *	1465479	1465486	1465494
Raw Umber *	1465601	1465487	1465495
Red Oxide *	1465480	1465488	1465496
Warm Blue	1298821	1401068	424800
Warm Red	1298822	424784	424796
Warm Yellow	1298823	1401070	424798
White	1298824	424795	424807
Blockout White *	1465481	1465489	1465497

#### 96 Piece 20ml Set Contents

1 x 20 ml:

- Cool Blue      Black
- Cool Yellow    Warm Blue
- Cool Red        Warm Yellow
- White            Warm Red

Product	Code
96 Piece 20ml Set	1444003



#### 12 Tube Set Contents

1 x 200 ml:

- Cool Blue      Black              Warm Red
- Cool Yellow    Green             Brown
- Cool Red        Warm Blue        Orange
- White            Warm Yellow      Purple

Product	Code
12 Piece 200ml Set	1298825

#### 12 Pint Set Contents

1 x 500 ml:

- Cool Blue      Black              Warm Red
- Cool Yellow    Green             Brown
- Cool Red        Warm Blue        Orange
- White            Warm Yellow      Purple

Product	Code
12 Pint Set	424766

#### PRIMARY Set Contents

- Cool Blue
- Cool Yellow
- Warm Red
- White
- Black
- Green



#### SECONDARY Set Contents

- Cool Red
- Warm Yellow
- Warm Blue
- Brown
- Orange
- Purple

Available in Pints (500ml) & 1/2 Gal (2L) Sets

Product	Code
6 Pint Set (PRIMARY)	1439374
6 Pint Set (SECONDARY)	1439375
6 Half Gallon Set (PRIMARY)	223824
6 Half Gallon Set (SECONDARY)	1296497



# MOLTENMETALS

## Metallic Acrylic

### Chroma Molten Metals Metallic Acrylic

Water resistant colors that possess superb coverage and dry rapidly to a brilliant silky metallic finish. It is useful for painting on paper, cardboard, canvas, metal or plastic. Can be used alone as a palette color or mixed with other acrylic colors to create dramatic iridescent effects.



Product	Code
250ml 4 Pack Set	406873
250ml 6 Pack Set	1442894

#### 250ml 4 Pack Set

##### Contents

1 X 250ml :

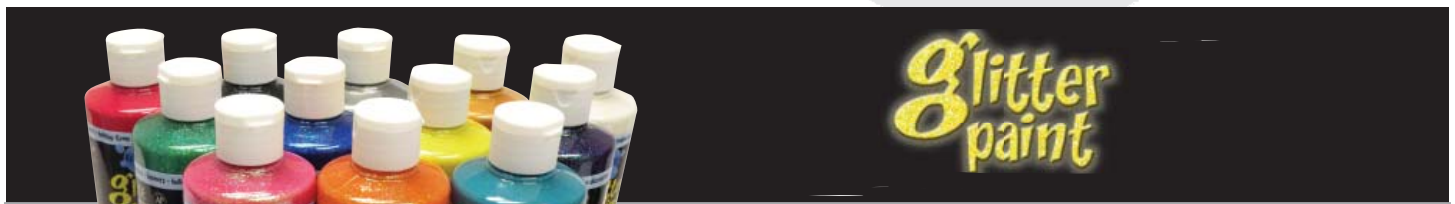
Aged Bronze  
Copper  
Xanadu Gold  
Purgare Silver

#### 250ml 6 Pack Set

##### Contents

1 X 250ml :

Aged Bronze  
Copper  
Xanadu Gold  
Purgare Silver  
Dorado Gold  
Rojo Gold



### Chroma Glitter Paint

Chroma Glitter Paint is a vivid, washable paint with glitter mixed throughout.

Add glitz, glamour and sparkling effects to posters, banners, holiday projects, window decorations, crafts and more!

Ideal for young children, Chroma Glitter Paint is non-toxic and cleans up easily with just soap and water.

#### 12 16 oz Set

##### Contents

1 x 16 oz:

Black Glitter  
Blue Glitter  
Gold Glitter  
Green Glitter  
Magenta Glitter  
Orange Glitter  
Purple Glitter  
Red Glitter  
Silver Glitter  
Turquoise Glitter  
White Glitter  
Yellow Glitter

Chroma Glitter Paint comes in 8 sparkling colors and is available in 16 oz bottles and a 12 pack set with easy to use flip-top caps.

Color Name	Product Code 16 oz
 Blue Glitter	206059
 Green Glitter	206061
 Magenta Glitter	206035
 Orange Glitter	206053
 Purple Glitter	206043
 Red Glitter	206049
 White Glitter	206031
 Yellow Glitter	206055
16 oz 12 Pack Set	1465498

# A>2 LIGHTFAST ARTIST ACRYLIC

## A2 Lightfast Heavy Body Artist Acrylic

The best possible value for serious art students, A2 builds confidence and experience in paint handling by working like a professional artists' paint. It dries to an attractive low gloss finish and retains brush mark retention emphasizing color brilliance and luminosity.



The range has been designed to provide a palette of 23 colors in 4 oz (120ml) tubes and an essential palette of 13 colors in 1 Liter Bottles.

Color Name	Product Code	
	120ml	1 lt
Alizarine Crimson Hue	402435	410311
Brilliant Magenta	1443998	-
Brilliant Violet	1443999	-
Burnt Sienna	1465600	410312
Burnt Umber	402436	410313
Cadmium Orange Hue	402437	410314
Cadmium Red Med Hue	402438	410315
Cadmium Yellow Lt Hue	402439	410316
Cad. Yellow Med Hue	1465596	-
Cerulean Blue Hue	1465598	-
Cobalt Blue Hue	-	410317
Cobalt Turquoise Light	1465597	-
Copper	1444000	-
Dioxazine Purple Hue	402441	410318
Green Light	1465599	-
Ivory Black	1465595	410319
Mars Black	409913	-
Permanent Sap Green	1444001	-
Pthalo Blue	402442	410320
Pthalo Green Hue	402443	410321
Titanium White	402444	410322
Ultramarine Blue	402445	410324
Yellow Oxide	402446	410325



### Binder Medium

A waterbased acrylic emulsion, which can be used straight from the bottle or thinned with water 1:1 to seal most surfaces. A>2 Binder Medium can be used as a sizing on canvas or cotton duck to seal the surface and prevent absorption of paint into the fabric.

### Matte & Gloss Mediums

General purpose mid-viscosity medium that adds translucency and adjusts gloss levels. Ideal for glazing and extending colors. Promotes flow and leveling. Can be mixed with the paint as a medium or used as a protective over-layer.

### Matte & Gloss Varnishes

Mid-viscosity medium used as final protective layer to adjust sheen and increase color depth in finished artwork. Seal painting with Binder Medium prior to varnishing. Non-removable.

Product	Code
Binder Medium 16 oz	1443993
Gloss Medium 16 oz	1443994
Matte Medium 16 oz	1443995
Gloss Varnish 16 oz	1443996
Matte Varnish 16 oz	1443997

# A>2 LIGHTFAST ARTIST ACRYLIC

## 8 x 120ml Tube Set

### Contents

1 x 120ml:

Titanium White  
Pthalo Green Hue  
Dioxazine Purple Hue

Pthalo Blue  
Alizarine Crimson Hue  
Cad. Orange Hue

Product  
Code

406618



## 12 x 120ml Tube Set

### Contents

1 x 120ml:

Titanium White  
Pthalo Green Hue  
Dioxazine Purple Hue  
Pthalo Blue  
Alizarine Crimson Hue  
Cad. Orange Hue

Cad. Red Med. Hue  
Cad. Yellow Lt. Hue  
Burnt Umber  
Mars Black  
Ultramarine Blue  
Yellow Oxide

Product  
Code

402447

## 6 x 1L Bottle Set

### Contents

1 x 1L

Titanium White  
Cad. Red Medium Hue  
Cad. Yellow Medium Hue

Pthalo Green Hue  
Ultramarine Blue  
Ivory Black

Product  
Code

1441347



## 12 x 20ml Tube Set

### Contents

1 x 20ml:

Titanium White  
Cad. Yellow Light Hue  
Cadmium Scarlet Hue  
Cad. Red Medium Hue  
Alizarine Crimson Hue  
Dioxazine Purple Hue

Ultramarine Blue  
Pthalo Blue  
Pthalo Green Hue  
Burnt Sienna  
Burnt Umber  
Ivory Black

Product  
Code

409232





CHROMA'S  
**JO SONJA**<sup>®</sup>  
ARTISTS' COLOURS



**Chroma's Jo Sonja  
Potting Shed Collection**

Specially formulated to provide one-coat coverage on most surfaces, Chroma's Jo Sonja Potting Shed Collection is water-resistant acrylic and contains ASTM lightfast pigments to ensure they will not fade over time. Inspired by colors of the garden, they have superb handling and brushing characteristics, will not chip or crack and dry to a velvet matte finish on virtually any surface.

**Potting Shed Collection 12 x 60ml bottles:**

Blackberry	Marigold	Seedlings
Claret Rose	Mouse	Stillwater
Cornflower	Mustard Seed	Vines
Geranium	Raindrop	Wild Grape

Product	Code
12 x 60ml Bottles Set	1299173

*Atelier*<sup>®</sup>  
**Interactive**<sup>™</sup> ARTISTS' ACRYLIC



**Atelier Interactive Artists' Acrylic**

Unlike traditional acrylics, all 75 of these professional "interactive" colors do not suddenly form a skin. Interactive changes the painting process, giving you plenty of time to blend and rework and more creative freedom than ever before. The patent-pending formulation allows even touch-dry paint to be reworked or ragged off to blend or reveal layers for hours. Archival quality and lightfast, the intense colors dry to a satin-like finish without a plastic look or feel and with minimal color shift.

**7-Tube Set**

**Contents**

1 x 80ml:

- Burnt Umber
- Titanium White
- Pthalo Green
- Arylamide Yellow Light
- Cobalt Blue Hue
- Napthol Red Light
- Crimson

Product	Code
7-Tube 80ml Set	410302



**Chroma Black Gesso**

A quality black gesso with maximum opacity, adhesion and water resistance. Dries to a flexible, matte finish. Apply to unprimed surfaces such as canvas, linen, wood and paper.



Product	Code
32 oz Container	1403105